**UXPA 2014 benefits worksheet**

Use this worksheet to list the benefits you will bring to your company by attending UXPA 2014. In the following table, replace the text in the *Specifics* section with the classes you plan to take or other opportunities that can help you meet those challenges.

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| **Benefit to <*Your Company*>** | **Specifics** |
| Enhancing knowledge of best-practice tools and techniques | List presentations, ignite sessions, tutorials and panels you plan to attend: |
| Learning new techniques in usability and design | Describe the topic of any workshop you plan to attend. Explain it will be a 3-hour, hands-on session where you'll be able to work with other experienced practitioners in developing new ideas about a topic of common interest. |
| Sharing | Lunchtime training session? New standards documents? Formal report and presentation to your team? Detail how you'll share the most valuable ideas and techniques with your colleagues when you get back. You may want to create a separate document to include in your request pack. |
| Networking | List networking with others that may be beneficial. Do you need to hire? Or, do you need to make a connection with a vendor or reseller? |
| <*Your problem statement here*> | Take a look at your project portfolio and work out where there might be gaps. Explain which sessions you might attend that you could apply to your work when you return. |